



GABRIELLE ROSENBLOOM

CONTACT



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Gabby Rosenbloom

PROFILE

Leveraging my writing, communications and performance skills, I hope to secure an experience opportunity in the field of public relations, strategic communications, graphic design, social media and/or marketing. Born and raised in New York City, I am currently a senior majoring in public relations and theater arts at the University of Miami in Coral Gables, Florida.

SKILLS

- Adobe InDesign ●●●●●●●○
- Adobe Illustrator ●●●●●●●○
- Adobe Photoshop ●●●●●○○○
- Cision ●●●●●●○○

INTERESTS

- Musical Theatre
- Singing
- Playing Piano
- Yoga

EXPERIENCE

Distraction Magazine, University of Miami Oct '18 - Present
Managing Editor/Treasurer

Managing the communication between the different departments within a staff of 128 people. Writing the budget for each issue including descriptions of every story. Reading and editing every story for AP style. Overseeing the operations of distractionmagazine.com and all three social media accounts, working in tandem with the Digital Editor, Public Relations Manager and Social Media Manager

Alison Brod Marketing & Communications May '19 - Aug '19
Public Relations Intern (Lifestyle)

Crafted media lists, conducted research and worked events for lifestyle and fashion clients.

University of Miami Hillel Aug'19 - Present
Student Cantor

Assisting Rabbi Lyle Rothman in organizing and leading both High Holidays and Shabbat services.

Distraction Magazine, University of Miami Sept '16 - Oct '18
Public Relations Manager

Responsible for a team of eight persons operating three social media accounts (Facebook, Twitter, Instagram) for the magazine. Planned and executed four launch parties per year (one per issue) aimed at increasing circulation and readership as well as attracting advertisers.

Dini Von Mueffling Communications May'18 - Aug '18
Public Relations Intern

Wrote press releases, crafted media lists and conducted research for clients like Wag! and Sandy Hook Promise.

EDUCATION

University of Miami, Coral Gables FL

Anticipated graduation May 2020

Candidate for Bachelor of Science: Major in Public Relations

Candidate for Bachelor of Arts: Major in Theatre Arts

PRSSA

HONORS

Fall 2019

Alpha Epsilon Rho Honor Society

Best in Show: Print Advertisement (Associated Collegiate Press)

Honorable Mention: Pacemaker (Associated Collegiate Press)